

GRIFFIN-SMITH, INC., PUBLISHERS.

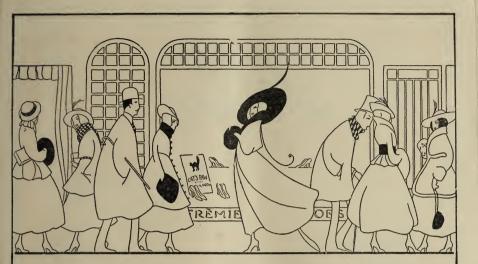


The constantly increasing Harvard Beer clientele and the pleasing words of commendation coming constantly to us demonstrate that our course in addition to being pleasing to us as a matter of principle is also a sound business policy.

HARVARD BREWING COMPANY

LOWELL, MASS.

**BOSTON BRANCH: 45 COMMERCIAL WHARF** 



#### "C'est Beau Ca"

or words to that effect are always applied by thoughtful persons in specking of the comfort derived from wearing



## CAT'S PAW RUBBER HEELS

It is absurd of course to suppose that you are unacquainted with the reasons why millions wear these heels m preference to other kinds--the Foster Friction plug that prevents slipping, is only one of the reasons. But it is a mighty big one and when added to the fact that there are no holes un Cat's Paw heels to fill up with dirt and mud, ends the search for a thoroughly efficient heel — cost no more than the ordinary kind either.

Attached to dancing pumps or Frunch heels of the alenderest pattern Car's Paw heels put fatigue to flight. 50c. Black, White or Tan. For Men, Women & Children.



FOSTER TRED-AIR HEEL CUSHIONS Wear these "cushions of air" inside your shoes. They protect the stockings from nails-improve the fit of the shoes-madd a trifle to your height. If your dealer cannot supply you send us his name. 25 cents, and the size of your shoe and we will send you a pair prepaid.

FOSTER RUBBER COMPANY 105 Federal Street . . . Boston, Mass. Originators and Patenties of the Foster Frieture Piece, which proven is stilping





#### Chummy Roadster, \$895

A FULL QUOTA OF COMFORT for four passengers is found in the Allen "Classic" roadster, the seats being roomy, well designed, and placed to provide ample foot and leg room.

The front seats, which are of the "bucket" type, are divided by a passageway eight inches wide, allowing easy entrance to the rear compartment. Control is from the left side with gear shifting and hand brake levers in the center.

The rear seat, unusually commodious, is thirty-eight inches wide and twenty inches deep, which, with sixteen inches of foot room, makes it comfortable for two grown persons. The back of the rear seat is of the same height as the front seats.

There is a roomy deck compartment for tools, tires and luggage, opened from the rear.

JOHN L. JUDD New England Distributor

685 BEACON STREET

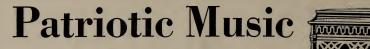
Telephones, Back Bay 8930, 8931, 8932



For School—For Play—For Dress. A wide range of colors, fabrics and patterns to choose from at each price.

A New Suit FREE for one not satisfactory





Miss Frances Aldrich, Boston's Patriotic Solo Dancer

The NEW EDISON

Re-creates vocal and instrumental patriotic selections with every degree of musical perfection. With the hearing of these Edison re-creations comes the thrill of patriotism. Your loyalty to your country and your enthusiastic appreciation of the New Edison becomes unbounded.

Every form of music is so perfectly re-created by the New Edison that it cannot be distinguished from the original performance.

See and Hear This Marvelous Instrument. Sold on Deferred Payments. New Edisons are Distributed by

CC:HARVEYO Pianos, Player-Pianos, Victrolas, Edison Phonographs and Records 144 BOYLSTON ST. (OPPOSITE THE COMMON) BOSTON 284 Main St., Brockton 14 City Hall Sg., Lynn

## E BELIEVE

We believe that a Bank is more than a structure of stone and steel and con-

crete;—that its real security is founded upon other things than bolts and bars and vaults;—that its standing and credit are emphasized by greater considerations than capital and surplus;—that its sources of strength are far broader than those which may be set forth in dollars and cents.

These indeed are essential and important but not conclusive.

We believe that a bank is an institution of organized security and strength, the guardian of commercial fidelity and honor, the promoter of prosperity, the servant of business, wisely established for the convenience and comfort of its community.

We believe that its mission is *To Serve*: with courtesy and courage, with wisdom and discretion, with confidence and ability not alone the immediate circle of its depositors, but the wider community of its city, the broad interests of its state and the welfare, security and honor of the nation, under the protection of whose laws it is established, as well as in those broader fields of industry and commerce which are ever widening our country's horizons.

#### Furthermore

We believe that eternal vigilance is the price of efficiency, that commercial growth is founded upon the establishment of friendly relationships, and that the successes of *Tomorrow* are founded upon the sincere and intelligent efforts of *Today*.

#### THE MERCHANTS NATIONAL BANK OF BOSTON

28 State Street

# PAIGE CARS

PARK SOUARE THEATRE PROGRAM

8

### PAIGE-DETROIT CO. OF NEW ENGLAND

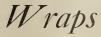
532 Commonwealth Ave. BOSTON

(handlers Orset Store\_ Temina Shop





### Tailleur Suits



Blouses

Corsets

FIFTY TEMPLE PLACE Boston 10

# Holeproof Hose

HAS THE STRONGEST POSSIBLE GUARANTEE EVERY PAIR MUST WEAR SATISFACTORILY

OR YOU GET NEW HOSE FREE

For Men, Women and Children Made in Cotton, Lisle and Silk in Colors

SOLE BOSTON AGENTS

TALBOT CO. 395-403 WASHINGTON STREET

## ERNEST SMITH Automobiles Overhauled, Rebuilt and Repaired

ALL MAKES OF CARS

44 Roger Street, Newton Highlands, Mass. TEL. NEWTON SOUTH 526 PARK SOUARE THEATRE PROGRAM

### PARK SQUARE THEATRE

Inter-City Theatre Co.

Direction Selwyn & Co. Fred E. Wright, Resident Manager

#### EXECUTIVE STAFF

JOSEPH A. DI PESA...Press Representative JAMES R. KEEN...........Treasurer HOWARD HALPIN....Assistant Treasurer NICHOLAS PENFIELD...Advertising Agent CHAS. G. MACULLAR.....Chief of Ushers

LADIES' RETIRING ROOM—Leading from the main stairway to the left will be found a Ladies' Retiring and Check Rooms, while on each floor of the theatre will be found rooms for their comfort and convenience.

GENTLEMEN'S ROOM — Leading from the main stairway to the right will be found a Gentleman's Smoking, Retiring and Check Rooms.

LOUNGE DE LUXE—At the foot of the main stairway will be found a large and commodious room De Luxe for the general accommodations of the patrons of the theatre.

LOST DEPARTMENT—All articles found in the theatre should be left at the box office, where they will be restored to the owner. Inquiries intended for this department may also be directed there.

ATTACHES—Every attache of the Park Sq. Theatre is eager to lend every possible attention and courtesy to its patrons. Any information required will be cheerfully given and it is unnecessary to tender gratuities, as the practice is not permitted by the management and renders the recipient subject to dismissal.

PHYSICIANS who anticipate being called can be summoned by leaving their names and seat numbers with the treasurer.

BOX OFFICE open 9 a. m. until 10 p. m.

**REQUESTS BY MAIL** for Reservation of Seats or Boxes must necessarily be accompanied by check or current funds to secure the desired reservations, and if the return of the seats is desired a self-addressed stamped envelope must accompany order.

**TELEPHONE ORDERS** can onlybe reserved until 1 p. m. for matinees and 7 p. m. for evenings of same date.

Telephone Beach 5060

CARRIAGE CALL and EXIT on Columbus Avenue.

Requests the Pleasure of Showing You Their

Theorporated

280 BOYLSTON ST.

BLOVSES

TAILLEVRS GOWNS

WRAPS SVITS

DANCING DRESSES

Under the Management of Ernest Manahan Formerly Vice-President of E. C. Slatter, Company



PARK SQUARE THEATRE PROGRAM

13

# Hotel Westminster Announces the Opening of the WINTER GARDEN

After the most successful summer season of our famous Roof, the enjoyable features will be continued in the Winter Garden during the cold weather months.

Hotel Westminster—Copley EMILE F. COULON, Proprietor.

## **Men's Apparel for Fall**

EVERY article under oath to prove true economy in the long run, with heaps o' satisfaction all along the way.

Macullar Parker Suits and OvercoatsStetson HatsArmy and NavyFurnishingsOfficer's UniformsMotor ApparelAccessories

"Their Service exceeds their Price"

MACULLAR PARKER COMPANY 400 WASHINGTON STREET PARK SQUARE THEATRE PROGRAM



Call and talk with our Mr. Gibson on your wants in this line. Our aim is to satisfy in this as in every department of our store. Catalogue upon request.

#### CHANDLER & BARBER CO. HARDWARE

124 SUMMER ST., BOSTON, MASS. Phone Main 1658. 4 lines

Tickets all Theatres

CASHIN'S

PARKER'S and YOUNG'S PHONE 6793 MAIN

PENNELL, GIBBS & QUIRING CO.

Decorators

15a BEACON STREET BOSTON

### Corot Didn't Sign All of His Pictures

Corot was so artistically indignant when one of his wealthy patrons insisted that he sign a painting before it was delivered, that he said sarcastically, "Pardon me. I forgot. I thought it was to hang at the Salon Exhibition where everybody would know that Corot painted it. At your home it is different. It must be signed to be recognized."

Without boasting, but in justice to our operatives in all departments, we claim that if a dozen leading photographers submitted unsigned pictures of the same sitter to a competent critic the P URDY picture would be recognized at once for its excellence.



145 Tremont Street Photography plus

THEATRE TICKETS JOHN R. HEARD

HOTEL TOURAINE, TEL. BEACH 644

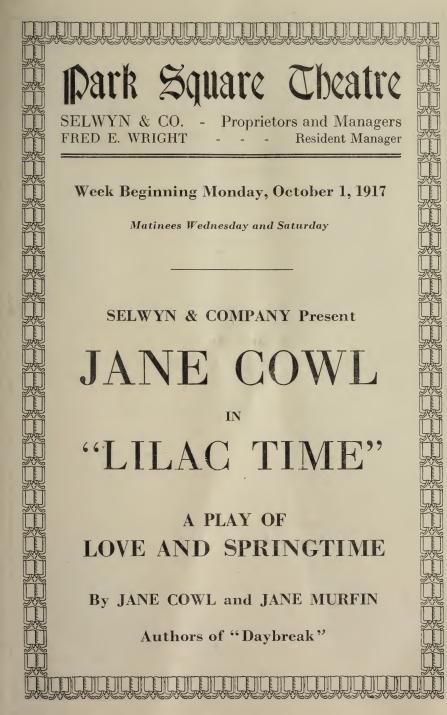


#### JANE COWL in "Lilac Time"

A story of love and springtime. With this label a book or play should have universal appeal at any and all times. These are the two much-desired things, and keys to happiness. And as happiness is the one great aim of all living humans, then there reverts back to these two words what isneeded to make life worth while. Thus the announcement that the play at the Park Square Theatre, beginning Monday, October 1, is a play of love and springtime should augur well for its reception by Bostonians. The very title, "Lilac Time," sug-gests springtime, the very time of loving and most ardently. From this it may be drawn that this play is one of happiness. It was written by Jane Cowl and Jane Murfin-the first, one of the best-known feminine stars on the stage, and the latter a writer of great repute. One would suppose that a young woman of Miss Cowl's activities would have little time to turn to playwriting, yet so ambitious is she to carry the banner of feminine utility to accomplishment that she turned to this endeavor with her customary ardor. Miss Murfin's ability as a writer and Miss Cowl's intimate knowledge of plays stood this pair of playwrights in good stead, so that the result was a most happy one. Miss Cowl plays the principal role of the play, thus heightening by her personal charm its qualities. When "Lilac Time" was presented in New York last season it achieved an instant and emphatic success, remaining there until last June, when the hot weather marked the close of the season. The locale of the story is in France in the early days of the war, and tells of a young peasant girl who captures the heart of a young English lieutenant whose regiment is stationed in the village. They plight their troth in "Lilac Time," and are planning for a simple wedding ceremony when he is called for a dangerous mission through the German lines. She packs her bag and spends the hours before daybreak with him, and he departs. After a year of waiting he is reported killed, and almost at the same time she learns that his regiment will pass through the village that day. Heartbroken she rushes to the window to shout "Vive la France" as they pass by; then, almost fainting, she turns away to be met by one of the officers of his regiment with the happy news that the report of his death was an error; that he not only is alive, but there with his regiment waiting to have the news of his arrival announced to her. The ending comes in "Lilac Time," and springtime, the time of happiness.









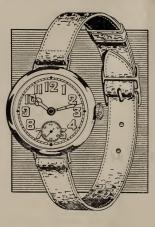


Illustration shows military wrist watch of special value. Illuminated figures and hands. 15 jewelled. Warranted, \$15.

### Gifts for the Soldier AT STOWELL'S

Many useful and acceptable gifts for the soldier are on display in our store.

Correspondence Portfolios of Khaki. \$1.00of leather, \$2.50 up.

Fountain Pens, \$2.50 up.

Trench Match Boxes, Moisture Proof, \$1.25. Tobacco Pouches of leather, \$2.00 — Khaki with rubber lining, \$1.50.

Swagger Sticks, \$1.00 up.

Picture Frames — Khaki, 50c., 75c., \$1.00 – Leather, \$1.00 up.

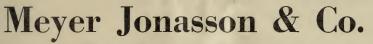
well to Sue 24 WINTER STREET Jewelers for 95 years

#### THE CAST

#### (In the Order of Their Appearance)

Hawkins	Henry Crocker
Jacques Riffard	Emile Picard
Madame Riffard	Jessie Cove
Simpson	Arthur Dennis
Madame Berthelot.	Michelette Burani
Julien	
Harris	
McCane	
Major Halloway	
Lieut. Philip Blythe	Orme Caldara
Jeannine	Jane Cowl
Capt. Standing	T. J. McGrane
Lieut. George Smylie	Charles Hampden
Captain Paget	
Cure of the Village	
Captain Watlinge	

Produced Under the Personal Direction of Miss Cowl



TREMONT AND BOYLSTON STREETS

Women's and Misses'

Attire and Furs

in

Distinctive Modes

19



#### SCENE—A VILLAGE IN NORTHERN FRANCE

ACT I-Garden of Madame Berthelot's Cottage-an afternoon in June.

ACT II—Living Room in the Cottage—a few weeks later. (The curtain will be lowered a moment to denote passing of time.)

ACT III—Another Room in the Cottage—one year later.



"As Usual. The Unusual"



**Original and Imported Models** 

Town and Country Hats

\*\*\*

Jackson & Co. BOSTON 161 Tremont St.

Near Keith's heatre



#### PARK SQUARE THEATER PROGRAM

The names of the regiments are fictitious Overture and Intermezzo, "Lilac Time," between Second and Third Acts, especially composed by Dr. Hugo Felix Scenery designed and painted by Joseph Physioc Play staged by George Foster Platt "Pack Up Your Troubles in Your Old Kit-bag and Smile, Smile, Smile," from "Her Soldier Boy," by courtesy of Messrs. Shubert

#### EXECUTIVE STAFF FOR SELWYN & COMPANY

Business ManagerJ. L. I	
Advance Representative Anna M	
Stage Director	Ianlon

The Pianos, Pianolas and Victrolas used in this theatre are furnished by the M. STEINERT & SONS CO., Steinert Hall, 162 Boylston Street

Electric Lighting Fixtures and Fire Place Furnishings for stage settings furnished by McKenny & Waterbury Co., 181 Franklin St.

Clocks and Candelabras from Nelson H. Brown, 70 Franklin St.

Modern Furniture used in this theatre furnished by the C. E. Osgood Co., 744-756 Washington St. Willow and Rattan Furniture from the Bailie Basket Co., 82 Sudbury St.

Rugs used on this stage furnished by Adalian Bros., 62 St. James Avc.

Copies of all the songs in the show on sale in the Lobby.



**Distributors** of

Steinway, Steinert, Jewett and Woodbury Pianos Duo-Art Pianos Pianola Pianos

New Louis XVI Salon for VICTOR VICTROLAS and Records, covering the entire lower floor at Steinert Hall, with the most distinctive display of Victrolas and the largest and finest stock of records in New England.

New England's Largest Musical162 Boylston St.Instrument House35 Arch St.



### HAVE YOU HEARD THE NEW PROCESS COLUMBIA DISK RECORDS?

ENG

NEW

They fit any standard make of machine and will give you best results—if used with our Special Ideal Needles.

If you cannot call, phone Beach 1893 for a selection.

Many of our customers have a charge account, making it convenient to deliver records to your home on a phone call.

Write us for our new 400-page Record Catalogue. Sent free.

**Open Saturday Evenings** 

Telephones, Beach  $\begin{cases} 1893\\ 1894 \end{cases}$ 

To our Out-of-Town Customers—Any order to the amount of \$2.00 or over sent Express or Parcel Post, Prepaid

The Grafonola Company of New England Headquarters for Columbia Grafonolas and Records (The Largest Retail Talking Machine Store in New England) 174 Tremont Street Boston, Mass.



PARK SOUARE THEATRE PROGRAM

A CAR OF MARKED DISTINCTION

**D**ISTINCTIVENESS in style and distinctiveness in unusual service are the outstanding features of the Daniels Eight. We would be pleased to demonstrate to you this car that is an unsurpassed model of motor craftsmanship and skill.

### NOW \$4500. DELIVERED

### The J. W. Bowman Co. 87-91 Massachusetts Ave.

Telephone, Back Bay 4070



## Another List of "Knockouts"

### SCHEDULED TO APPEAR HERE FOR THE COMING SEASON

#### MAKE A MEMO OF THESE:

#### "CAPT. KIDD JR."

Here is a play that every human being will want to see. Its story is about a hidden treasure and its locale is New England. There is love, romance and youth, the elements that appeal to all mankind. The play was announced to appear here last season, but because of its tremendous success it was unable to come. The play is by Rida Johnson Young, a playwright of established repute, and it is staged by Cohan and Harris in their characteristically faultless style.

#### JANE COWL in "LILAC TIME"

Of the many plays that achieved success in the last New York season none was more pronouncedly emphatic than this Selwyn and Company's production of "Lilac Time." Miss Cowl, who, by the way, shares authorship in the play with Miss Jane Murfin, bestows her supreme artistry in the leading role and displays her strong individuality in an entirely different light than in any other play she has hitherto appeared in. The play is a strong blending of tears and laughter, and no auditor can witness it without feeling that they have enjoyed the treat of a lifetime.

#### "UP STAIRS AND DOWN"

As early as August of last year, when this play was originally produced in New York City, the playgoers of the metropolis responded to its appeals, began laughing and have not ceased since. It is the handiwork of that incomparable duo, Frederic and Fanny Hatton, from whose combined pens came so many delightful successes of the past. The piece is surely destined to establish one of the long runs of the season. It is presented by Oliver Morosco with his "typical Morosco cast."

#### **OTHER ATTRACTIONS ANNOUNCED LATER**



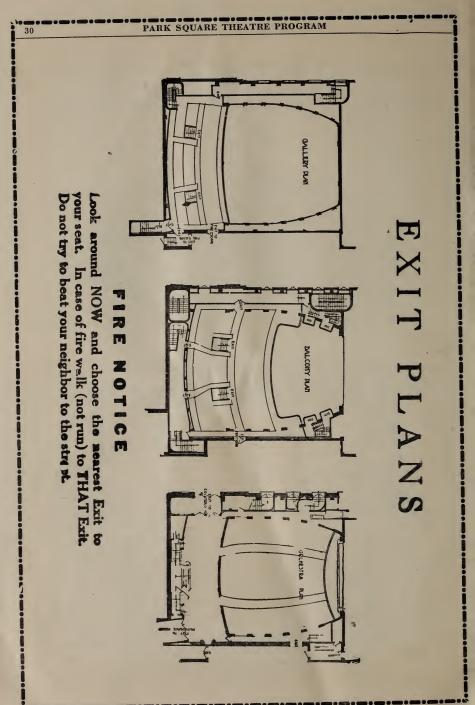
#### LONDON HARNESS COMPANY 176 DEVONSHIRE & 27 FEDERAL STREETS BOSTON

I N this attractive Shop you will encounter all that is most worthy of having a place in your traveling equipment:—

Imported and domestic Trunks, Kit-bags, Suit Cases, etc., both fitted and plain—together with a fascinating selection of other requisites and accessories in beautiful Leather, Silver, Metal and Wicker. All of very latest type things that stamp the traveler as one whose tastes and judgment are considerably above the commonplace.

#### DISTINCTIVE QUALITY BUT AT PRICES THAT ARE SURPRISINGLY REASONABLE







HE Aeolian-Vocalion is not the familiar phonograph that you have known for years, it is an instrument of vastly greater powers.

Tonal richness and fidelity distinguish the Vocalion. Deep voices of the orchestra that the talking machine intones but dully, high notes of the human voice that have sounded so thinly from your records-these and all of the tonal beauties with which music is enriched, the Aeolian-Vocalion revoices undimmed in splendor, unchanged in subtlest quality.



THE VOCALION COMPANY OF BOSTON 190 BOYLSTON STREET

